

**PROPOSED MINUTES
LAS VEGAS-CLARK COUNTY LIBRARY DISTRICT
BOARD OF TRUSTEES' MEETING
LAS VEGAS, NEVADA
July 12, 2012
(approved September 13, 2012)**

The Board of Trustees of the Las Vegas-Clark County Library District met in regular session in the Centennial Hills Library, Las Vegas, Nevada, at 6:00 p.m., Thursday, July 12, 2012.

Present: Board: K. Benavidez, Chair R. Kirsh
M. Saunders R. Ence
C. Reese Y. Yturralde
S. Bilbray-Axelrod S. Moulton
R. Wadley-Munier

Counsel: G. Welt – Via telephone

Absent: K. Crear - Excused

Staff: Jeanne Goodrich, Executive Director
Numerous Staff

Guests:

K. Benavidez, Chair, called the meeting to order at 6:00 p.m.

Roll Call and Pledge of Allegiance (Item I.) All members listed above represent a quorum. Trustee Crear had an excused absence. Counsel Welt attended via telephone. Appendix A. Trustee Kirsh led attendees in the Pledge of Allegiance.

Public Comment (Item II.) None.

Agenda (Item III.) Trustee Wadley-Munier moved to approve the Agenda as proposed. There was no opposition and the motion carried.

Briefing by Counsel and possible discussion on changes to the Open Meeting Law (NRS 241) (Item IV.) Executive Director Goodrich informed Trustees that Counsel Welt, who is attending via phone, will provide a briefing on the Open Meeting Law (NRS 241) at the next meeting. Ms. Goodrich mentioned the changes include listing the rules for public comment on the Agenda, being very specific about which items are for possible action by the Board and not voting on the staff reports. The reports are for information only and do not require a vote. Trustees are still welcome to ask questions on these reports.

Centennial Hills Library branch presentation by Branch Manager Tamara Giesecking (Item V.) Chair Benavidez introduced Centennial Hills Branch Manager Tammy Giesecking who welcomed everyone to the Centennial Hills Library.

Ms. Giesecking provided information on the demographic make-up of the Centennial Hills Library community, as provided by *CommunityConnect*, and highlighted ways in which staff is attempting to utilize this information to better serve branch patrons.

The Centennial Hills Library service area consists of only nine distinct population segments, one of which comprises nearly half of the community. The branch's entire service population is just over 112,000 with 44% having library cards. Last fiscal year the branch circulated

nearly 870,000 items, and the Homework Help Center assisted nearly 4,000 children and their tutors. The branch is located across the street from the Centennial Hills YMCA and Active Adult Center, as well as being adjacent to the Centennial Hills Park. It is a premium location for families to combine their outings with a trip to their local library.

Families comprise the Centennial Hills Library's largest population segment. *Up and Coming Families* comprise nearly 42% of the branch's service area. The segment is highest in population, checkouts and future checkout potential. They are among the highest users of juvenile library materials. Patrons in this segment accounted for 42% of the circulation for Centennial Hills Library last year, exactly matching their population percentage.

Up and Coming Families are typically in their 20s and 30s with young children. They do not have a lot of money, but have good earning potential and most graduated from college. Their leisure time is spent on family activities such as sports, visiting theme parks and taking photos of the kids. Their lives are focused around family and home, and they are seeking services that can save them time. The most effective way to communicate with this segment is electronically through emails, text messaging and social media, as well as regular mail and magazines sent to their homes.

The branch's second largest population segment is called *Exurbanites*. This segment makes up 33% of the Centennial Hills service population and accounts for 30% of its total circulation. *Exurbanites* are typically between the ages of 45 and 64 and are most likely married with grown children. They typically have a bachelor's or advanced degree, and are prosperous. Because of their lifestyle, their focus tends to be on financial security and caring for their homes. Their interests include outdoor activities such as boating and golfing. The group likes to travel, typically within the United States, to places such as National Parks and enjoy photographing their journeys. They also do volunteer work and are members of charitable organizations. The most effective ways to connect with this group are also through electronic media or print.

The branch's third largest population segment is known as *Boomburbs*. This segment comprises 12.5% of the Centennial Hills service area population and accounts for 12.6% of the branch's total circulation last year.

Boomburbs are typically in their mid-30s to mid-40s and are part of a dual income family with young children. They have graduated from college and work in a professional, managerial or sales job, making good money. Their house is new, probably built after 1990. They like to live in growing areas in far suburban or exurban areas, which quite obviously is where Centennial Hills Library is located. They own the latest in technological gadgetry, from smart phones, to flat screen TVs, to laptops and iPads. They usually drive a newer SUV and employ household cleaning and landscaping services. Family vacations are a top priority, primarily to places such as major theme parks. For exercise, they play tennis, golf, ski and jog. Most importantly for the library, this segment loves to read, especially airline, finance and business magazines. The best way to connect with this segment is

through the same mediums as the previously outlined population segments.

Ms. Giesecking then provided an overview of current branch activities. Utilizing the demographic information outlined in the *CommunityConnect* data, the staff at Centennial Hills Library continually strives to tailor both its collections and programs to be relevant to current branch patrons and potential patrons.

Because the Centennial Hills community is weighted heavily toward families and their children, staff focuses many services and programs in this area. A primary service the branch offers, unique to the Centennial Hills and West Las Vegas libraries, is the Homework Help Center. As previously mentioned, the branch welcomed nearly 4,000 children and their tutors who used the Homework Help Center last school year, with the primary users being middle and high school students. Staff at Centennial Hills see every day of the school year how valued this service is by the community.

Centennial Hills Library is also lucky to have not only 20 Homework Help laptops, but an additional 20 PCs for use by children under the age of 18. Typically the usage numbers for the branch's children's computers are the highest in the District.

Children's programming at this branch is extremely popular and well attended: During the past year over 22,000 children and teens attended children's and outreach programs offered by the Young People's Library staff. Emphasis is placed on early literacy skills and incorporating fun activities that encourage children to read. Currently staff offers ten programs a week for children ranging from infants through teenagers, not counting the numerous special programs and outreach programs. During the summer, staff are hard pressed to offer enough programming for the children in the area, with hundreds of children often vying for the limited space. Right now, the District is in the midst of the Summer Reading Program. Currently, Centennial Hills Library has over 2,700 children registered for the Summer Reading Program – almost double last year's total and highest in the District.

For the parents of all these children the branch offers a computer lab with 20 PCs that averages 2,500 uses per month. Patrons primarily use these computers for creating resumes, completing job applications and keeping in touch with friends and family.

Recently staff have also been experimenting with bringing programs for adults to the branch that match the interests given in *CommunityConnect*. Last month staff presented a program called *Disneyland Planning Tips and Tricks*, which had such a good turnout that staff are planning to present it again in the fall. Staff have also sponsored several well-attended photography classes in an effort to match the branch's adult programming offerings more closely to branch demographic profile.

Finally, Centennial Hills staff have several partnerships: United Blood Services holds blood drives regularly at the branch location and collected 148 units of blood last year. Staff also partners with the YMCA, which regularly brings their afterschool and summer camp

children to use the library computers. The Centennial Hills Hospital holds blood pressure checks at the branch.

Ms. Giesecking explained that Centennial Hills Library's greatest challenge is its location. The branch is currently difficult to access due to the lack of a completed interchange between the I-15 and I-215, and this new area of town has also been hit hard by the recession and foreclosures. Located on the edge of town, many patrons cannot utilize the branch on the weekdays due to a conflict between their work schedules and the District's current hours of operation. To address this challenge, staff have greatly increased outreach efforts this past year, leaving flyers and the District's *Highlights* at many local businesses in an effort to increase the community's awareness that they do have a local public library.

Ms. Giesecking thanked Trustees for their attention and welcomed questions.

Trustee Bilbray Axelrod commented on how beautiful the library building was and how impressed she was at the variety of programs staff offered. She also commented, as a relatively new member of the Board, that this was her first visit to the branch due to the challenge of finding it. She felt Centennial Hills staff were doing a great job in spite of those challenges and thanked them for their hard work.

Trustee Moulton explained that the Centennial Hills Library is her daughter's family's "local" library. They use it extensively and Moulton has been at the branch for several events. While getting to the branch is a challenge, she likes that the building is close to several other community areas such as the park and YMCA, as residents like to see groups collaborating on activities.

Trustee Reese asked how branch staff accommodate children for summer reading programs and whether staff had to turn some away. Ms. Giesecking explained that staff have had to turn children away and try to add as many programs as they can. For example, they are adding two additional tie-dye programs that will not be in the *Highlights* for both older and younger children due to the large turnout for the last tie-dye program and lack of supplies and staff to handle this large turnout.

Trustee Reese then asked about needing volunteer help for programs. Ms. Giesecking said that teen volunteers are available for the programs in question and said it was a lack of supplies and staff that was the problem. The additional programs will be held in the multipurpose room (the same room as this meeting) and will be able to accommodate 52 people in each of two sessions.

**Approval of
Proposed Minutes:
Nominating
Committee, June 14,
2012; Risk
Management
Committee Meeting,**

Trustee Reese moved to approve the Minutes of the Nominating Committee Meeting held June 14, 2012, the Minutes of the Risk Management Committee Meeting held June 14, 2012 and the Minutes of the Board of Trustees Meeting held June 14, 2012 in one motion. There was no opposition and the motion carried.

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June 14, 2012;
Regular Session,
June 14, 2012.
(Item VI.A-C.)

Chair's Report (Item VII.)

Chair Benavidez asked Trustees Moulton and Saunders to provide oral reports on the American Library Association (ALA) Conference held recently in Anaheim, California.

Trustee Moulton reported that this had been her first opportunity to attend an ALA Conference and she found it very well organized. Moulton attended the preconference session hosted by ALTAFF, *Nuts and Bolts for Trustees, Friends and Foundations*, and found it very helpful. She took away several items from the session: Trustees should be advocating in the community; should be going out to state and local candidates and sharing the work that libraries do in the community. In addition, library public meeting rooms are an issue nationwide and each library needs to develop a strong policy and then make sure it is publicized so that people are aware when they come to use library spaces.

Other issues that were discussed at the conference that interested Trustee Moulton were development of a good behavior policy and volunteer development. Regarding volunteers, Moulton found most interesting that volunteers now are members of the baby boomer generation and Generation X. These volunteers like a strong authority figure and it is best to reach out to many for small tasks. This generation of volunteers also does not like meetings. In addition, libraries should maintain a good database so that outreach is easy if a bond or other issue comes up. The library will already have a connection with local supporters.

Trustee Moulton also enjoyed a session called, *Shift Happens*, presented by the King County Library District from Seattle, Washington. The session focused on ways to extend the library into the community. Methods used by King County included sponsoring a multicultural fair, producing a video called *Walk to your Library* about the different Seattle neighborhoods, starting a brick builders club using Legos and engineers that was very popular with fathers, having adult reference librarians go to senior citizen centers and sponsoring a community readers blog, which Moulton said was something like a community book club.

Finally, Trustee Moulton commented that she wanted to be with librarians whenever there was an emergency, as the Anaheim Convention Center had to be evacuated on Sunday afternoon and no one was pushing or rushing by. Everything went smoothly and calmly. Moulton also appreciated the opportunity to meet trustees from Carson City and other areas.

Trustee Moulton handed out *Quotable Facts for American Libraries 2012*, a publication of the ALA.

Trustee Saunders also appreciated the information provided at the conference. He said that the *Nuts/Bolts* preconference was helpful not

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only to the new trustees, but also to those who had attended this session before as new information was provided. He recommended a future online program to Trustees, Turning the Page 2.0, which is a program offered by the Public Library Association and provided a handout which explained the program. After several Trustees expressed interest, Ms. Goodrich directed the Executive Assistant to provide information to trustees and register those who are interested.

Trustee Saunders also discussed with interest a seminar on meeting room issues with Debra Caldwell-Stone an attorney with ALA.

Chair Benavidez then moved to discuss the makeup of Board Committees for Fiscal Year 2012-2013.

After discussion, the following committees assignments were made by Chair Benavidez:

Finance and Audit Committee: Michael Saunders, Randy Ence, Sheila Moulton, Ydoleena Yturralde.

Risk Management Committee: Shannon Bilbray-Axelrod, Carol Reese, Ydoleena Yturralde.

The Chair is an ex-officio member of all Committees.

The Bylaws Committee is generally active only when the Board of Trustees Bylaws are changed.

The Executive Committee is made up of Board Officers: Kelly Benavidez, Chair; Ron Kirsh, Vice Chair; Keiba Crear, Secretary; Michael Saunders, Treasurer.

The next appointments to the Nominating Committee will be made in May, 2013.

Executive Director's Report (Item VIII.A.)

Ms. Goodrich started off her report by introducing the District's new Literacy Coordinator, Tim McDonald. Mr. McDonald previously served as YPL Department Head at the Windmill Library. He will be able to bring adult literacy training more in line with youth services due to his background in this area. McDonald also has a strong background in education.

Ms. Goodrich then announced that District circulation is up! Deputy Director Robb Morss shared preliminary June statistics with Goodrich that showed, for the first time in two years, positive increases month over month in circulation in every single branch with the exception of the Windmill Library. Goodrich believed that, for the first few months after the Windmill Library opened last year, circulation at the new branch was large, due to it being a completely new branch in an area of town without one.

Overall, Ms. Goodrich reported that circulation is up 10% month over month, gate count totals are up slightly and eBook circulation is up 85%. She commented that it was good to see this in the summer, especially with the Summer Reading Program. There will probably be a

dip as the school year starts and parents are not always able to bring their children into the library before the 7:00 p.m. closing time.

While at the American Libraries Association (ALA) conference, Ms. Goodrich met with Susan Hildreth, Director of the Institute of Museum and Library Services (IMLS), the federal agency that awards Library Services and Technology Act (LSTA) funds and makes other grants to museums and libraries, and Marc Futterman of CivicTechnologies, developer of the District's *CommunityConnect* tool. Mr. Futterman had asked that the District explain to Ms. Hildreth how staff were using the *CommunityConnect* tool to analyze use and potential usage of District services. Hildreth's agency is requiring greater needs analysis from its grantees and this is a tool that might be one IMLS would recommend be used.

Ms. Goodrich also had a chance to meet with Paul Graller, ALA Conference Manager. Mr. Graller answered many of Goodrich's questions about the 2014 conference. He confirmed that the conference will be held at the Las Vegas Convention Center, that the LVH will be the conference headquarters hotel (as usual, many different properties will be offered to conference attendees as options), and that conference services staff will do most of the planning and logistical work. Local library folks will be asked to provide "local flavor and insight." In response to Ms. Goodrich's concern that the library population in Southern Nevada is not huge, Graller noted that many libraries in host cities face the same staffing and financial challenges, so ALA brings in workers to handle the responsibilities.

Ms. Goodrich noted that the last ALA conference held in Las Vegas was over 40 years ago and attendees swore never to return. With the greatly expanded facilities, she hopes and believes that heat will not be an issue. Her final comment about the ALA Conference in Anaheim was that the most crowded aisles in the exhibit hall, as usual, were those with the booksellers and authors.

Ms. Goodrich next commented on the status of the District's strategic plan work. She met with the Executive Council on Thursday, June 28th, to review the developing strategic framework. Additional review and fine-tuning work will be done with the Library Council and at the District Department Heads' meeting later in July. Staff are defining the District's service priorities in a lean, very focused way and have come up with **Read, Learn, Connect** as the three major strategic directions. These directions are based on input and discussion held with District consultants during their meetings with staff and community members, as well as staff's sense of the communities that the District serves based upon *CommunityConnect* data and employee knowledge of the current social, economic and educational environment of the District.

Strategic emphases under these directions include, at this time:

- Convenient access to high interest library collections in a variety of formats and languages
- Learning skills and school readiness for children, birth through kindergarten

- Access to homework help and other support for K-12 student success
- Self-directed learning for groups and individuals
- Connecting people to literacies and life skills needed to pursue opportunities and meet life's challenges

Staff are still in the process of refining these statements, identifying community scale outcomes and defining measures of success. Ms. Goodrich will be working with various staff groups and individuals to flesh out the framework and plan to have an initial document to share with trustees at the October Board meeting, with a final product completed by the end of the calendar year. It will then be in place as District staff begin the budget planning cycle in early January, 2013.

CFO Fred James and Ms. Goodrich continue to attend or listen in on meetings of the CTX legislative study group and the working group. The harder topics such as base adjustment and a potential "recovery base adjustment" formula are now being addressed. At the last meeting Goodrich and James attended, the working group reiterated guidelines developed regarding base adjustments:

- No entity's base (total allocation) should go down
- Any adjustment made should come from excess distribution
- Every entity should receive the CPI adjustment to their base
- Any base adjustment should apply to all entities (i.e., if they qualify for an adjustment)
- Base adjustments need to stay at the second tier
- Base adjustments need to be fixed going forward (i.e., can't go back to fix inequities of the past)

A sample "recovery base adjustment" formula was then discussed, but it quickly became clear that there were disagreements about the advisability of such an adjustment and the future implications of such an adjustment. Ms. Goodrich is not sure an agreement on base distribution can be reached due to the fact that an adjustment in favor of one jurisdiction must come from other jurisdictions' revenues.

Ms. Goodrich then updated trustees on the most recent meeting of the CTX working group efforts, held earlier the same day. The issue with base adjustments has continued. There will be a presentation to the Interim Committee at their next meeting, to be held later in July. This material will then be forwarded to the Legislative Counsel Bureau for use at the next Legislature. Even if there is no base adjustment agreement, a lot of good work has been done in terms of the formula which will help all jurisdictions going forward to eliminate the potential for very big disparities which will happen in 2014 and 2016 if no adjustment is made. Goodrich and James will continue to update the Trustees as information becomes available.

Ms. Goodrich then noted that back to school fairs will be held in August and District staff are scheduled to participate in nine different fairs so

far, in locations throughout the District.

Chair Benavidez commented that every year there are more and more fairs like this, as lots of people attend not only to receive backpacks and supplies, but also to receive information, so it is very valuable for the District to participate.

Trustee Yturalde asked how staff planned to encourage students who attended the back to school fairs to use the libraries, especially with the high attendance at the Summer Reading Program events. Ms. Goodrich explained that staff who attend the back to school fairs provide information about and explain the District's Homework Help services and locations, as well as the District's online offerings, and provide lots of information about what staff can provide to library users.

Trustee Moulton asked about the composition of the CTX Study Group members. Ms. Goodrich explained that the study group members are all staff, mainly finance officers and city managers, who have delved into this subject in depth and can explain the implications to the elected officials.

Trustee Bilbray Axelrod asked about the District's policy and procedures in dealing with a request to remove a book from the District's collection, due to a patron letter included with trustee materials. Ms. Goodrich explained that the District's *Collection Development Policy* describes the process. The first action taken by staff is to have a patron who is complaining about a specific book speak to a staff member in the branch. If the patron is not satisfied, the patron is directed to Collection Development and Bibliographic Services Director Chris Britsch, who discusses how the District selects books and attempts to satisfy the patron's issues regarding a specific title. If that does not satisfy the patron, the patron is asked to fill out the *Request for Reconsideration* form. The District's selectors then complete a thorough review of the item including looking at the reviews, the item's location in the collection and background information about the item.

A formal response from Ms. Goodrich is then provided to the patron. This process provides an opportunity to communicate with patrons about the District's policy on selecting materials. This is especially important in communicating with parents concerned about certain items. The District commends parents for their involvement with their children's selection of books, but explains that they may not do it for other parents.

Ms. Goodrich stated that she does not believe the District receives more than one a month of the *Request for Reconsideration* forms. With a circulation of over 17 million items per year, this is not a lot. This process is also a standard way for public libraries to handle questions of this type. Librarians take it very seriously and responsibly as librarians stand for open access to material.

In this particular case, Ms. Goodrich said that the issue was with the language used by one of the younger characters in the book. Ms.

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Goodrich felt that the language used reflected language use by children at the current time.

Public Services and Security Report (Item VIII.A.1.)

No questions.

Business Office Report (Item VIII.A.2.)

No questions.

Human Resources Report (Item VIII.A.3.)

Trustee Wadley Munier wanted to comment for the record on the Human Resources Report, which showed the District had 37 hires and seven rehires. Wadley Munier felt that the given the current economy, that was wonderful.

Technology Report (Item VIII.A.4.)

No questions.

General Services Report (Item VIII.A.5.)

Trustee Kirsh asked whether the \$307,000 settlement received by the District from JMA for the defective concrete is specific to the Windmill Library and Service Center (Windmill), or did other entities JMA did work for have problems. Facilities Director Steve Rice explained that the settlement was specific to the Windmill site and that it was due to an error in design by JMA's civil engineer consultant. In response to further questions about the settlement, Mr. Rice explained that the settlement took approximately a year to negotiate and went to formal mediation. JMA was bought out during the process and the civil engineer filed for bankruptcy as well. The amount the District received is the amount required to replace the concrete.

Marketing Report (Item VIII.A.6.)

No questions.

Development Report (Item VIII.A.7.)

No questions.

Unfinished Business (Item IX.)

None.

Discussion and possible Board action regarding the extension of the Agreement with the Las Vegas-Clark County Library District Foundation, Inc., designating the Foundation as the sole recipient of discarded library

Development Director Danielle Milam presented information on the Las Vegas-Clark County Library District Foundation, Inc. (Foundation), and reported on their activities over FY 2011-2012 and proposed plans for FY 2012-2013.

As several of the trustees are new since last year, Ms. Milam provided some background on the Foundation and its history with the District. The Foundation, an independent 501(c)(3) non-profit corporation, was chartered in 2003 to "aid, support and assist the promotion, growth, and improvement of the Las Vegas-Clark County Library District," and to serve as an "innovative, flexible, and efficient vehicle to facilitate the

materials for the purpose of funding Library District and Foundation programs and projects. (Item X.A.)

solicitation and management of gifts, grants, bequests, and devises for the benefit of the Las Vegas-Clark County Library District."

In September 2009, the Foundation and District entered into an agreement which terms:

- designated the Foundation as the sole recipient of restricted revenues from discarded and donated library materials for the purpose of funding Library District and Foundation programs and projects
- directed support of a District-wide Volunteer Program Coordinator
- called for an annual audit of the Foundation's financial statements and regular reports to the Library District Board of Trustees on the activities of the Foundation
- stipulated that the annual budget for these restricted revenues be created by the District's Executive Director, Deputy Director and Development Director, in consultation with Library Foundation officers and board members

Over the past year, the Foundation Board of Directors has worked diligently to build a library support organization that fulfills three major functions: fundraising, advocacy and friend-raising.

This item requests a one year extension of the agreement, as provided for in Section IX. *Execution of Agreement*, to be executed by the authorized representatives of the District and Foundation on or before September 1, 2012.

Staff recommended support for this Board action, as the agreement between the District and Foundation has yielded several benefits for the District:

- As of May 31, 2012, a total of \$239,294.74 in restricted Foundation book sales revenues has been transferred to the District for program and volunteer support. This funding is possible because of the volume of used book sales in used book stores (located in 12 urban branches), at special sales throughout the year, online via Amazon, and through third party sellers like BLogistics and the Friends of Phoenix Public Library. In keeping with the *Forward to Basics* strategic directions set by Executive Director Jeanne Goodrich and the Library District Board of Trustees, these revenues returned to the District as follows:
 - 35% for programs for children, families, caregivers, and youth
 - 29% to cultural programs
 - 28% to volunteer support and recognition
 - 8% for minor branch facility improvements

Programs funded included core programs such as the Summer Reading Program, homework help tutors, and Books for Babies, a collaborative

project with Family to Family Connection. It also supplemented adult programs, including collaborative programs like the Vegas Valley Book Festival and special adult programs for employment search, financial literacy, and small business development, provided in concert with local public, private and agency vendors.

- The Volunteer Program Coordinator has been instrumental in keeping an active volunteer corps of 350 – 400 volunteers deployed throughout the District at any one time, with 40,000 hours of volunteer time logged through May 2012. The Coordinator, Leslie Valdes, also oversees annual volunteer appreciation activities.
- The agreement continues to align Foundation and District activities, expand resources for key programs, and increase community visibility for both the Foundation and District.
- The agreement gives the Foundation the ability to initiate program innovations and expansions in critical community initiatives.

Book sales revenues stayed stable this year, despite two impacts: 1) last summer, the Foundation provided over 12,000 donated items as “Book Buck” prizes to the Summer Reading Program, and 2) there was a dip in used book sales during the 2011 holiday season (felt by book sellers regionally). While book sales have resumed growth in the second quarter of 2012, the budget associated with the FY 2012-2013 extension of the agreement will remain flat, though the funding categories will shift significantly, in line with the emerging new strategic directions of the District: *Read, Learn, Connect*. The Agreement allows the budget to be adjusted, should additional revenues come in.

With the past three years as a guide, Ms. Milam explained that she anticipated that the positive benefits of the joint Agreement will continue, providing additional capacity to both the District and the Foundation to positively impact community challenges including literacy, educational attainment, employment, and quality of life.

Trustee Kirsh asked Ms. Milam to name the Foundation officers. Milam said that at Foundation meeting on July 11th, Trustee and Foundation Director Keiba Crear was selected as the new Foundation President. Foundation Director Kris Hipwell will continue as Foundation Secretary/Treasurer. Milam also acknowledged the work of Trustee and Foundation Director Shannon Bilbray-Axelrod.

Trustee Saunders asked Ms. Milam to identify the online channels the Foundation uses to sell discarded and donated books. Milam explained that the books the Foundation sells directly go through Amazon. Above a certain price point, the Foundation makes more money. The Foundation uses two other vendors to sell the rest of the books who use a number of different online channels and give the Foundation 50% of the sales price.

Trustee Bilbray-Axelrod was interested in the use of the scanners. Ms. Milam explained that one of the vendors has provided the Foundation

with use of a book scanner and access to their software. As the price of books can change quickly, sometimes minute by minute, volunteers can quickly use this tool to scan all of the donated and discarded books. Anything that is selling for over \$5 will show up as green on the scanner.

Trustee Saunders asked whether there was any increase due to online book sales. Ms. Milam explained that everyone can sell online now. The dip experienced at the end of last year may have been because tax laws changed and Amazon started taking taxes out. Some of the booksellers are operating on a very small margin due to this change. Milam talked about several techniques used by booksellers to manipulate prices and concluding by saying that the market is very opportunistic.

Trustee Reese appreciated the work of the volunteers, commented on how the operation has improved and that the work done by staff as well is very impressive.

Trustee Yturralde moved to authorize the Board Chair to extend the contract with the Las Vegas-Clark County District Foundation, Inc., per the terms outlined above, subject to review by counsel. There was no opposition and the motion carried.

Announcements
(Item XI.)

The August 9, 2012 Board Meeting has been cancelled.

The next Board Meeting will be held Thursday, September 13, 2012 in the Las Vegas Library at 6:00 p.m.

Public Comment
(Item XII.)

Seven people were signed up for public comment. All seven requested the Trustees reconsider the rate increases for the District's performing arts centers. Each individual who spoke is listed.

Marci Riedy – Ms. Riedy formally submitted 5,450 petition signatures asking the District "to act now to substantially reduce rental and technician fees to utilize the library's Performing Arts Centers (PAC) to \$50 per hour PAC rental and \$25 per hour Technician Fees." Of the petitions submitted, 3,740 were submitted with original signatures with 1,710 submitted online via Change.org. In the binder with the signatures were rental rate comparisons with other Clark County venues and other library venues across the country.

Michael Vojvodich

Maddie Milledge

Alisa McAfee

Carolee Cameron who read a letter from Lynn Dominguez as well as adding her comments.

Heaven Akmal

Karl Larsen

Chair Benavidez thanked everyone for their comments.

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Executive Session Removed from Agenda.
(Item XIII.)

Adjournment Chair Benavidez adjourned the meeting at 7:11 p.m.
(Item XIV.)

Respectfully submitted,

Keiba K. Crear, Secretary

2012 ATTENDANCE

APPENDIX A

JULY 12, 2012 REGULAR BOARD MEETING

2012		January 12 Regular Board Meeting	February 9 Regular Board Meeting	March 8 Regular Board Meeting	March 29 Finance & Audit Cmte	April 12 Regular Board Mtg	May 17 Regular Board Mtg	June 14 Nominating Cmte	June 14 Risk Management Cmte	June 14 Regular Board Mtg	July 12 Regular Board Mtg	
Benavidez	Kelly	P	P	P	A-E	P	P		P	P	P	
Bilbray-Axelrod	Shannon	P	P	P		P	P	P	A-E	P	P	
Crear	Keiba	P	P	P	P	P	P	P	P	P	A-E	
Ence	Randy	P	P	P	P	P	P			P	P	
Kirsh	Ron	P	P	P		P	P	P		P	P	
Moulton	Sheila	P	P	P	P	P	P		P	P	P	
Reese	Carol	P	P	P		P	P		P	P	P	
Saunders	Michael	P	P	P	P	P	P	P		P	P	
Wadley-Munier	Robin	P	P	P	P	P	A-E			P	P	
Yturralde	Ydoleena	P	P	P	P	P	P	P	P	P	P	

attended Committee meeting but not a member

A-E Excused Absence
 A-U Unexcused Absence
 as of July 13, 2012