

**MINUTES**  
**LAS VEGAS-CLARK COUNTY LIBRARY DISTRICT**  
**BOARD OF TRUSTEES' NAMING LIBRARIES COMMITTEE OF THE WHOLE MEETING**  
**LAS VEGAS, NEVADA**  
**SEPTEMBER 14, 2017**  
**(approved October 12, 2017)**

The Board of Trustees' Naming Libraries Committee of the Whole of the Las Vegas-Clark County Library District met in regular session in the Rainbow Library, Las Vegas, Nevada, at 5:00 p.m., Thursday, September 14, 2017.

**Present:** Board: S. Moulton, Chair R. Ence  
Y. Yturralde S. Bilbray-Axelrod  
R. Wadley-Munier M. Francis Drake  
F. Ortiz J. Melendrez  
K. Benavidez E. Foyt

Counsel: G. Welt

Absent:

Staff: Dr. Ronald R. Heezen, Executive Director  
Danielle Patrick Milam, Development and Planning Director  
Numerous Staff

Guests: Jaime Cruz, Workforce Connections

S. Moulton, Chair, called the meeting to order at 5:00 p.m.

**Roll Call (Item I.)** All members listed above represent a quorum. Trustee Melendrez attended via telephone.

**Public Comment (Item II.)** None.

**Agenda (Item III.)** Trustee Benavidez moved to approve the Agenda as proposed. There was no opposition and the motion carried.

**Discussion and possible Committee action regarding discussion and possible Committee action regarding the approval of two naming opportunities: 1) Workforce Connections – OneStop Career Centers located at five District library branch locations (Laughlin, Mesquite, West Las Vegas, Clark County, and Las Vegas); and 2) Best Buy Teen Tech** Development and Planning Director Danielle Milam explained that the Library District's *Naming Opportunities Policy* was revised and adopted on March 9, 2017, by the Library District Board of Trustees who retain the sole responsibility for naming, renaming, or rescinding the name of library facilities; parts of facilities and/or properties; and endowments for new capital projects, renovation projects, programs, equipment, collections, and/or other library services.

The policy also stipulates that all Naming proposals will be submitted to the Naming Committee in writing, and each shall contain justification compliant with the criteria, terms, and purposes set forth in the policy. Each proposal below provides details related to criteria and terms for your consideration. The purpose of each naming opportunity is to recognize the substantial contribution of the donors to the launch of these services which are key to implementation of the "Limitless Learning" and "Career and Business Success" strategies in the V.2020 Strategic Plan.

**Consideration of Proposals:** To qualify for a naming opportunity, a proposal must demonstrate four things: 1) donors are willing to enter into an agreement to contribute at least 51% of the actual or

**Center located at the District's Clark County branch location. (Item IV.A.)**

estimated project costs; 2) geographical or functional names should be included in the agreement; 3) donor recognition signage will be consistent with Library District signage standards, and 4) the term of the agreement shall take into consideration the estimated life of the building or project area.

Ms. Milam then outlined the details of the terms proposed for each of the two project agreements proposed, in alignment with the four policy criteria:

**Workforce Connections – OneStop Career Center (current locations at Laughlin, Mesquite, West Las Vegas, Clark County and Las Vegas, with potential additional library locations in the future)**

1. Agreement to contribute a minimum of 51% of project costs. On August 26, 2016, Workforce Connections and the LVCCLD entered into a Partnership Agreement/Memorandum of Understanding to locate One-Stop Career Centers in five LVCCLD facilities, including Clark County, Las Vegas, Laughlin, Mesquite, and West Las Vegas. On page 4 of that Agreement, LVCCLD, as a One-Stop Delivery System partner agreed to provide mutually-agreed-upon exterior and interior space for shared signage as a One-Stop Affiliate Site/Career Center. Per the terms of that MOU, Workforce Connections is providing 100% of program staff support, including one full-time workforce specialist to each of the Mesquite and Laughlin branches, and a planned deployment of two to four full-time workforce specialists at each of the three urban branches that will come online in FY2017-2018. The cost for each position is approximately \$42,000. Additionally, Workforce Connections has worked closely with General Services, Community Engagement, IT, and Library Operations staff to plan and has contributed 100% of the costs of equipment, furniture, and office cubicle systems to build for the space provided to the partnership by the Library District.
2. Naming by geography or function. The site will be branded with Workforce Connection's One-Stop Career Center logo, indicating the functional location of workforce and career services, including access to 16 other related agencies related to workforce and career development.
3. Signage consistent with Library District signage standards. The MOU requires and Workforce is working closely with General Services to design and erect signage in accordance with criteria of the District, Library Facilities Master Plan, local laws, regulations, and related ordinances.
4. Term consistent with life of project area. The present MOU calls for a term of four years, with options to extend. Staff recommends the Naming Opportunity letter of agreement term align with the existing MOU term of four years, with options to renew should Workforce Connections continue to support the project or to rescind, should support be discontinued.

### **Best Buy Teen Tech Center (located at Clark County)**

1. Agreement to contribute a minimum of 51% of project costs.  
On April 24, 2017, the Library Foundation received a grant award of \$150,000 to launch a new teen tech center in the Clark County branch library. The grant provides support for 100% of the tech center's equipment and furniture, along with an additional 50%, up to \$50,000, of teen tech center build-out costs. The current grant also provides over 51% of the costs of the site coordinator position in the first year of operation, with additional personnel funds pledged for years two and three.
2. Naming by geography or function. The site will be branded as the Best Buy Teen Tech Center, indicating the broad array of technology-based learning experiences that will be activated in the dedicated teen space.
3. Signage consistent with Library District signage standards. Space design and build-out have been accomplished with collaboration between the District General Services department and Best Buy Design Team and alignment between District design standards and Best Buy Design Guidelines. The project will erect signage in accordance with criteria of the District, Library Facilities Master Plan, local laws, regulations, and related ordinances, in consultation with the General Services department.
4. Term consistent with life of project area. It is recommended that the term of the Naming Opportunity letter of agreement be seven (7) years, with options to renew should the center continue to receive support from Best Buy or to rescind, should support be discontinued.

Chair Moulton said these were exciting prospects.

Trustee Yturralde asked about the furniture provided as part of the projects and whether it would have to be returned at the end of the projects or if the agreements were rescinded. Ms. Milam said that the furniture becomes the property of the District and does not have to be returned.

Ms. Milam then introduced Jaime Cruz, representing Workforce Connections as their Chief Strategy Officer. Mr. Cruz said he initially had been skeptical when his late boss, Ardell Galbreth had told him about this project that Galbreth and Executive Director Ron Heezen had thought up. However, Mr. Cruz said it had been wonderful working with District staff in all areas to bring the project to fruition. Cruz thanked Trustees and said that Workforce Connections plans to be a good partner, respectful guest, and bring lots of value to the partnership with the District. Cruz was given a round of applause at the end of his remarks.

Chair Moulton thought this would be a win-win for the community.

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Trustee Bilbray Axelrod moved to recommend approval of 1) Workforce Connections – OneStop Career Centers and, 2) Best Buy Teen Tech Center naming proposals to the Board of Trustees. There was no opposition and the motion carried.

**Public Comment  
(Item V.)**

None.

**Adjournment  
(Item VI.)**

Chair Moulton adjourned the meeting at 5:13 p.m.

Respectfully submitted,

Sheila Moulton, Committee Chair