

**Subject:** Greetings from the Executive Director  
**Date:** Friday, May 21, 2021 at 2:04:54 PM Pacific Daylight Time  
**From:** Watson Kelvin  
**To:** DL\_ENTIRE\_DISTRICT  
**Attachments:** image001.png, image002.png, image003.png, image004.png, image005.png, image006.png

Greetings LVCCLD Team,  
Today marks the end of my 13th week as a member of the Library District team.

As I've reported to the Library District Board of Trustees, I am continuing with my branch visits, meeting as many of you as I can, and in some cases have had the opportunity to have subsequent visits. I've visited Mesquite, for example, three times already. My last two initial branches visits are Indian Springs and Mount Charleston and they are scheduled for the beginning of June. Meeting and hearing from you is helpful to me as the leader of the team, to build up my knowledge and understanding, as we set course for our future. If navigating the COVID-19 pandemic has taught us anything, it's that we must continue to evolve our services and programs to meet the rapidly changing needs of the public. We must also change and transform how we deliver information, to our customers, and to each other. In my branch conversations, I have been sharing how I approach traditional librarianship through a different lens, and this will be reflected in our new vision document, Playbook 2025.

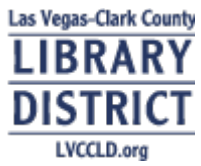
I am so impressed by the kickoff of Summer Challenge, the Library District's most visible annual event. I want to say kudos to everyone who has worked so hard to make this year the best ever, especially Community Engagement Director Matt McNally, Youth Services Manager Shanna Harrington, Youth Services Specialist Melissa Ramos, the Branding and Marketing (BAM) Department, led by Betsy Ward, and of course our Library Operations staff (all Branch team members), led by Acting Director Leo Segura. I have been to a few Summer Challenge events, with more to come. This is our second year working with CCSD, and I am happy to report that in less than a week, we already have 2,000 students signed up!

I would like to take a moment to recognize Library Assistant Amiel Bravo at the Laughlin Library, for being the first recipient of my Executive Director's Coin award. Amiel has been with us for nearly seven years and started her career at the West Charleston Library. She is the only bilingual staff member at the Laughlin branch and the Latinx community knows and loves her. She commutes over 200 miles per day to work, five days a week, on top of studying for her Bachelors in Fine Arts at UNLV, with the intention of earning a Masters. Born in Jalisco, Mexico, Amiel came to America at age six with her family, and we are so glad that she did.

The Executive Director's Coin is something that I started at the Broward County Libraries, based on my military experience and the use of a challenge coin [https://en.wikipedia.org/wiki/Challenge\\_coin](https://en.wikipedia.org/wiki/Challenge_coin)

Again, I want to send my personal thanks to each of you for your hard work and dedication throughout the pandemic. I truly believe that better times are ahead for us and I look forward to your continued feedback.

Sincerely,  
Kelvin



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