

Library District's Summer Challenge Launch Kit:

Social Media Copy

Library District Summer Challenge Kickoff at East Las Vegas Library on May 15:

Facebook:

Don't miss the @LVCCLD 2021 #SummerChallenge Kickoff event at @EastLasVegasLibrary on Saturday, May 15 in partnership with @clarkcountyschooldistrict! Kids & teens can register for this annual FREE learning challenge & enjoy STEAM activities, interactive crafts, balloon artistry, live DJ & have the chance to win awesome prizes throughout the day from @VegasGoldenKnights, @LVLightsFC & more! Sign-up at: LVCCLD.org/SummerChallenge

Instagram:

Don't miss the @LVCCLD 2021 #SummerChallenge Kickoff event at #EastLasVegasLibrary on Saturday, May 15 in partnership with @clarkcountysch! Kids & teens can register for this annual FREE learning challenge & enjoy STEAM activities, interactive crafts, balloon artistry, live DJ & have the chance to win awesome prizes throughout the day from @VegasGoldenKnights, @LVLightsFC & more! Sign-up at: LVCCLD.org/SummerChallenge

Twitter:

Don't miss @LVCCLD's 2021 #SummerChallenge Kickoff on Saturday, May 15 in partnership with @ClarkCountySch! Kids & teens can register for this FREE learning challenge & enjoy STEAM activities, crafts & win prizes from @GoldenKnights, @lvlightsfc & more! LVCCLD.org/SummerChallenge

Library District Summer Challenge (May 15 – June 30):

Facebook:

Looking for some free summer fun 😊 ? Kids & teens can take @LVCCLD's #SummerChallenge with @ClarkCountySchoolDistrict to keep their school skills sharp with interactive STEAM programs, live entertainment & reading whatever they like for the chance to win awesome prizes from @VegasGoldenKnights, @lvlightsfc & more! Sign-up today: ➡ LVCCLD.org/SummerChallenge

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Library District Summer Challenge Social Media Giveaway (May 15 – June 1):

Facebook:

Share your progress of your kids & teens taking @LVCCLD's #SummerChallenge with @ClarkCountySchoolDistrict for the chance to win additional prizes from @GoldenKnights & @lvlightsfc! Post a photo completing the challenges, tag @LVCCLD & include #SummerChallenge 😊 . The more you post, the more entries you get! Winners will be randomly selected and announced on June 1. LVCCLD.org/SummerChallenge

Instagram:

Share your progress of your kids & teens taking @LVCCLD's #SummerChallenge with @ClarkCountySch for the chance to win additional prizes from @VegasGoldenKnights & @lvlightsfc! Just post a photo completing the challenges, tag @LVCCLD & include #SummerChallenge 😊 . The more you post, the more entries you get! Winners will be randomly selected and announced on June 1. LVCCLD.org/SummerChallenge

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Library District Summer Challenge (Final Push July 1-31):

Facebook:

There's still time for kids & teens to take @LVCCLD's #SummerChallenge with @ClarkCountySchoolDistrict 🌟 ! They can keep their school skills sharp just for having a blast enjoying fun STEAM programs, live entertainment & reading whatever they like for the chance to win great prizes from @VegasGoldenKnights, @lvlightsfc & more! Sign-up today: 📄 LVCCLD.org/SummerChallenge

Instagram:

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eNewsletter Copy

Library District Summer Challenge Kickoff

Summer Challenge is back! It's the Library District's fun, free activities and reading program, filled with prizes for kids of all ages. Be sure to join us for our big **Summer Challenge Kickoff** on Saturday, May 15 from 11 a.m. – 1:30 p.m. at the East Las Vegas Library, located [HERE](#).

This activity-filled kickoff event is designed for families with children from babies through grade 12. You will find something for everyone in this festival atmosphere, including: exciting prize giveaways from the Vegas Golden Knights and the Las Vegas Lights; DJ Naavi spinning tunes from the stage; balloon artists, freebies and crafts; a Kona Ice Truck; plus hands-on STEAM activities galore!

Summer Challenge: Here's How It Works

The Summer Challenge program runs from May 15 – July 31, 2021, and helps kids stay on track for school with reading whatever they like (even comic books!) and doing activities that foster learning.

Did we mention prizes? Here's how kids can participate:

- **Book Prizes** – Win a book each time they complete a Summer Challenge level.
- **Branch Grand Prizes** – Enter for a chance to win grand prizes at their branch when they complete all three Summer Challenge levels.
- **Super Reader 900-Volt Challenge** – Complete extra reading time and enter to win a #GetCarded library tote bag filled with an iPad mini, prizes from the Vegas Golden Knights, the Las Vegas Lights, and more.
- **Social Media Prizes** – Take a photo in your branch with our Robot banner, or take a photo of their progress, and then share on social media for a chance to win even more prizes, including a Vegas Golden Knights Fanatics Jersey, a Las Vegas Lights Jersey, and more. Just tag @LVCCLD on [Facebook](#), [Instagram](#), and [Twitter](#) and include #SummerChallenge.

Register now in library branches or at LVCCLD.org/SummerChallenge.

Library District Summer Challenge School Age (May 15 – June 30)

Summer Challenge is the Library District's fun, free learning program, filled with prizes for kids of all ages. What better way for kids to spend their summer than learning new things and having fun all while keeping their school skill sharp.

All reading counts! Besides books, kids and teens can also read graphic novels, magazines, music lyrics, poetry, even listening to audiobooks, anything they enjoy. They can also do fun learning activities, like making a new recipe with your family, taking a hike and identifying plants and animals, or any of the amazing programs that we have scheduled at our branch libraries all summer long!

Summer Challenge: Here's How It Works

The Summer Challenge program runs from May 15 – July 31, 2021, to help kids stay on track for school with a combination of reading whatever they like (even comic books!) and doing activities that foster learning.

Did we mention prizes? Here's how kids can participate:

- **Book Prizes** – Win a book each time they complete a Summer Challenge level.
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Kids and teens can have a blast this summer while keeping their school skills sharp. Register now in library branches or at LVCCLD.org/SummerChallenge.

Library District Summer Challenge Babies & Toddlers Ages 0-5 (May 15 – June 30)

The Library District's Summer Challenge isn't just for school age kids. Babies, Toddlers, and Preschoolers can join the fun as well! Get ready for a summer full of fun activities, such as reading, playing together, and attending any of the amazing programs that we have scheduled at our branch libraries all summer long!

Track the books and activities that you and your little ones participate in together for a chance to win prizes, and enjoy this special time as they develop lifelong learning skills.

Did we mention prizes? Power up your robot puppy by logging your activities on our printable log (that you can also color) or online on Beanstack to win. Each level completed will earn a book prize and if you complete all three levels, you have a chance to win a prize worth \$50.

Register now in library branches or online at LVCCLD.org/SummerChallenge.

Library District Summer Challenge Final Push (July 1-31)

There is still time to complete the Library District's Summer Challenge! Visit our website at LVCCLD.org/SummerChallenge to see all the ways that you can have fun learning this summer. Any kind of reading and learning activities earn you book prizes and qualify you for amazing prizes from the Vegas Golden Knights, the Las Vegas Lights, an iPad mini, and more!

Summer Challenge: Here's How It Works

The Summer Challenge program runs until July 31, 2021, to help kids stay on track for school with a combination of reading whatever they like (even comic books!) and doing activities that foster learning.

Did we mention prizes? Here's how kids can participate:

- **Book Prizes** – Win a book each time they complete a Summer Challenge level.
- **Branch Grand Prizes** – Enter for a chance to win grand prizes at their branch library when they complete all three Summer Challenge levels.

- **Super Reader 900-Volt Challenge** – Complete extra reading time and enter to win a #GetCarded library tote bag filled with an iPad mini, prizes from the Vegas Golden Knights, the Las Vegas Lights, and more.
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Website Copy

Library District Summer Challenge Link Blurb:

Summer Challenge is back! It's the Library District's fun, free activities and reading program, filled with prizes for kids of all ages.

Library District Summer Challenge Descriptive Paragraph:

Summer Challenge is the Library District's fun, free learning program, filled with prizes for kids of all ages. What better way for kids to spend their summer than learning new things and having fun all while keeping their school skill sharp.