

From: Watson Kelvin <watsonk@lvccld.org>
Sent: Tuesday, July 13, 2021 4:17 PM
To: DL_ENTIRE_DISTRICT <DL_ENTIRE_DISTRICT@lvccld.org>
Subject: Greetings from the Executive Director

Greetings LVCCLD Team,

I continue to learn about the Library District and our community, and I know that the road ahead is great.

I hope you are all enjoying your summer as we've welcomed our customers fully back into the branches. Our biggest promotion of the year, Summer Challenge, is going very well and we are so glad to see kids and teens enjoying our programs and events again.

I am happy to report that we've completed our strategic plan, Playbook 2026, and presented it to the Board of Trustees at their retreat on June 25th and approved on July 8th. I am grateful to staff for the role that you played in providing feedback and ideas for this five-year road map for the District. I would also like to take moment to thank the Strategic Planning Committee for their work on Playbook 2026 over the past several months, which was invaluable to the process. This new plan offers an exciting opportunity for the entire Library District team to reflect on our professional goals, contributions, and how we can take our customer service to new heights. You can read it at:

<http://voyager/index.cfm?dep=1&pg=1>

Playbook 2026 continues to build upon our four mission pillars of Limitless Learning, Business & Career Success, Government & Social Services, and Community & Culture by targeting Powerful People, Powerful Places, Powerful Partnerships, and Powerful Platforms. Your department director will be sharing how this specifically impacts your area of the Library District along with some of the inspiring new goals that we are putting in place. I am also working with HR to do Playbook 2026 presentations around the Library District, more to come.

I am so pleased to share with you an innovative eBook partnership that we have developed with Macmillan and BiblioBoard as a potential model for how publishers can operate more productively with public libraries. Featuring the newly released eBook *What Unites Us: Reflections on Patriotism-The Graphic Novel* by legendary news anchor and author Dan Rather, this eBook appeals to all age groups and is available here <https://lvccld.org/BiblioBoard/>

I have been thinking quite a bit about the theme of this fascinating book, which looks at the values that we share as a nation – the bedrock principles that our country was founded upon. My goal is that Playbook 2026 will provide a similar sense of shared principles upon which we can continue to build our great Library District. If you have any ideas or feedback to add to the Playbook conversation, please contact me directly.

Additionally, I also want to thank the Diversity, Equity, Inclusion & Accessibility Committee for their hard work on DEIA Action Plan, which will bring important new awareness to how we work together, and with our customers.

Sincerely,
Kelvin

Las Vegas-Clark County

**LIBRARY
DISTRICT**

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