

Las Vegas-Clark County Library District Kicks off the “Read for a Better World” Reading Challenge on January 1

Kids and Teens who complete Beanstack’s Fifth Annual Winter Reading Challenge can win cool prizes

Las Vegas, NV - The Las Vegas-Clark County Library District challenges kids and teens to start off the new year reading to win cool prizes as part of the "Read for a Better World" Winter Reading Challenge.

Kids and teens are challenged to read at least 5 hours (300 minutes) between January 1 and January 31, 2022, and track their progress on lvccld.beanstack.org or Beanstack's easy-to-use app. Readers can also log reading time on a printable bookmark available at your local library and turn it in to the Youth Services Desk at their local library.

Kids and teens who complete the challenge will win cool prizes in their age category, such as Regal Cinema movie passes!

"The 'Read for a Better World' Winter Reading Challenge offers kids and teens a chance to grow as readers, learn empathy for others, and better understand our beautiful, diverse world," said Kelvin Watson, executive director of the Las Vegas-Clark County Library District. "We hope all of our young readers will start the new year by diving into a new book."

"Read for a Better World" is Beanstack's Fifth Annual Winter Reading Challenge, sponsored by Lerner Publishing Group. The challenge encourages readers of all ages to explore diversity, empathy, and action through literature. During the challenge, readers will have unlimited access with no wait time to Lerner's collection of "Read for a Better World" themed books.

For more information about this annual program, please visit the Library District’s website at LVCCLD.org/WinterReadingChallenge.

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About Las Vegas-Clark County Library District

The award-winning Las Vegas-Clark County Library District is an independent taxing entity that serves a diverse community across 8,000 square miles. Through its 25 branches and website, the Library District offers a collection of 3.2 million items consisting of books, movies, music (including streaming and downloadable), online resources, as well as free programs for all ages. The Library District is a vibrant and vital member of the community offering limitless learning; business and career advancement; government and social services support; and, best of all, a place where customers find a sense of culture and community. For more information, please visit LVCCLD.org.

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