



**Kids, Teens & Adults Can Beat Summer Boredom & Win Cool Prizes  
with Library District's FREE  
Summer Challenge  
Reading & Activities Program + Coloring Contest**

*Featuring Pulitzer-Prize Winners Tracy K. Smith and Hilton Als,  
Grammy-Nominated Performance Artist Fyutch + Hundreds of Activities for All Ages*

*\*\* Link to hi-res photos of featured guests and performers \*\**

**(LAS VEGAS – May 12, 2022)** -- Make this summer memorable with the Las Vegas-Clark County Library District's 2022 [Summer Challenge](#) and get rewarded for having fun! Kids and teens can keep their school skills sharp and earn cool prizes, and now adults can join in to win! Simply track your reading and activities to earn book and pizza prizes, and a chance to win one of our Grand Prize Packages.

The Library District makes it easy to participate in Summer Challenge with a line-up of fun, fascinating, and FREE events and activities for all ages. Plus, explore our vast collection of books, movies and music, and discover art galleries, theater performances, craft and language classes, and so much more. And it's all FREE!

**Highlights All Summer Long**

This year's spotlights include: author visits and book signings for adults with **Pulitzer Prize-winning authors Tracy K. Smith and Hilton Als**; concerts with **Grammy-nominated hip-hop performer and visual storyteller Fyutch**; comedy and magic for all ages with **Las Vegas headliner Adam London**; Podcasting 101; anime drawing with **The Simpson's artist Carlos Nieto**; live music and dance with **YouTube sensations Koo Koo Kanga Roo**; plus a toddler glow stick dance party; story times; an augmented reality escape room; 3D art labs; **forensics and fingerprinting with the Mob Museum**; and so much more!

You can also participate by downloading eBooks and eAudiobooks and streaming music and movies, using your FREE library card. Search the Library District's entire online catalog at [LVCLCD.org/SummerChallenge](http://LVCLCD.org/SummerChallenge), where you can also view a full list of recommended events and activities. **And don't miss the Summer Challenge Kick-off celebration on May 21st, details below!**

**Need a Library Card?**

Visit your [local library branch](#) or [sign up online](#) and #GetCarded today. Library cardholders enjoy FREE, 24/7 access to hundreds of online materials, eBooks, eAudiobooks, resources such as CreativeBug, Rosetta Stone, and LinkedIn Learning, and online learning tools, anytime, anywhere. Or visit your [nearest library branch](#) in person to borrow books, CDs, DVDs, graphic novels, video games, toys, iPads, internet hotspots, and laptops.

**Preventing Summer Slide for Kids**

"Every summer, we use the power of our 25 branches, across urban and rural Clark County, to bring the Summer Challenge program to life for area children, ages Birth through Grade 12," said Kelvin Watson, executive director of the Las Vegas-Clark County Library District. "We make it easy for parents to keep their kids active and engaged with fun summer learning activities, while practicing the reading, science, art, math,

and critical thinking skills they are learning in school. Even babies and toddlers benefit from this program, having fun with their parents and caregivers."

### **NEW! Adult Summer Challenge**

"Adults have been asking us for their own Summer Challenge program and we are introducing this for the first time," Watson said. "Adults can discover the Library District's art galleries, enjoy theater performances, engage in writing, drawing, language, and craft classes, or explore a new interest or hobby. With 3.3 million items in our collection, and hundreds of free, entertaining, live performances, adults of any age will surely find something new and fascinating to enjoy this summer."

### **NEW! Coloring & Art Contest for All Ages**

"Also new this year is the Library District's first Coloring & Art Contest," Watson said. "We invite you to draw and color or paint your own original image from a book that you read, and enter it to win a \$25 art supplies gift card from your local branch." Watson explained that participants can pick up an entry form at any Library District branch or download and print the form at [LVCLD.org/SummerChallenge](http://LVCLD.org/SummerChallenge). (Coloring Contest not required for Summer Challenge participation.)

### **Here's How Summer Challenge Works**

1) Participants should pick up a Summer Challenge reading & activities log at any branch to track their reading and activities progress. OR they can track their progress online at <https://lvcld.beanstack.org/>.

2) Then start exploring and experiencing! Participants can visit their [local branch](#), or go to [LVCLD.org/SummerChallenge](#), to find age-group curated lists of events and activities, reading recommendations, downloadable books, and audiobooks to fill up their log.

3) Complete all three levels on your Summer Challenge log. Kids & Teens who complete the challenge will get a coupon for a Pizza Hut Personal Pan Pizza, earn a book, while supplies last AND be entered into a branch prize drawing for \$50. Adults who complete the challenge will get a coupon for 30% off from Pizza Hut and a solar-powered device charger, while supplies last.

More chances to win: Kids & Teens who complete all three levels AND the Super Reader Challenge will be entered for a chance to win a Grand Prize consisting of: an Apple iPad Mini; a Vegas Golden Knights or Las Vegas Lights FC Official Jersey; a Vegas Golden Knights "Chance" Plush Toy; a Las Vegas Lights FC Anytime Ticket Book; a Las Vegas Lights FC Scarf; and tickets to Cowabunga Bay.

For complete details and prize information, visit the [LVCLD.org/SummerChallenge](#).

### **Celebrate the Summer Challenge Kick-Off Event on May 21 at East Las Vegas Library!**

Don't miss the music, food, activities, and fun on Saturday, May 21, from 10:30 a.m. – 1 p.m. at the East Las Vegas Library, located at 2851 East Bonanza Rd. This annual Summer Challenge Kickoff event is free and will include: a live concert with Grammy-nominated Fyutch, featuring his special brand of hip-hop and visual storytelling; food for purchase from Pizza Hut and Kona Ice; music from DJ Jazz; and activities including 3D pens; laser wood engraving; Built from Scratch Lab demos, featuring the DJ Lab and Green Screen technology; plus button making, balloon artists, and giveaways! **\*\* While supplies last, all attendees at the May 21 event will receive a coupon for \$10 off locals' admission to the new Illuminarium at Area 15. \*\*** Additional kick-off celebrations will be held at various branches throughout May and June.

### **About Las Vegas-Clark County Library District**

The award-winning Las Vegas-Clark County Library District is an independent taxing entity that serves a diverse community across 8,000 square miles. Through its 25 branches and website, the Library District offers a collection of 3.2 million items consisting of books, movies, music (including streaming and downloadable), online resources, as well as free programs for all ages. The Library District is a vibrant and vital member of the community offering limitless learning; business and career advancement; government and social services support; and best of all, a place where customers find a sense of culture and community. For more information, and to support Library District programs, please visit [LVCLD.org](#).

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